



CCC Volunteer Organizer Plan to Win!

The Janus vs. AFSCME Supreme Court decision is fast approaching. We need to act now so that Local 21 members understand the importance of standing together in the face of attacks on our union. Volunteer Organizers are the leaders of the Conversation and Cards Campaign to get our co-workers to choose union.

Our Goal:

The CCC is about us retaining our membership after the Janus decision, but it's also about building power beyond Janus. We need to be a union that focuses on organizing, developing new leaders, and encouraging new voices. **I understand that our goal is to come out of this campaign a stronger, more active, and more member-led union.**

CCC Duration:

We need every person represented by our union to stand together against the attempt to destroy it. That means this campaign will last until we talk to and sign up everyone Local 21 represents, even after the Janus decision happens. **I'm going to help organize my co-workers until everyone is signed up.**

VOT Responsibilities:

For us to be able to reach all 10,500 employees we represent across the Bay Area, we need to consistently be talking to and organizing our co-workers. That means when everyone has signed up at my worksite, I may be asked to help at other worksites. **My goal is to have an average of 7 conversations per week and collect 5 cards per week.**

Follow-up and Communication:

Every Volunteer Organizer should be supported and mentored as we organize all of our co-workers across the Bay Area. Volunteer Organizers will work closely with union staff to carry out the campaign. **I'm going to check in weekly with my team leader to troubleshoot problems, learn organizing skills, and provide feedback.**

Name: _____ **Date:** _____